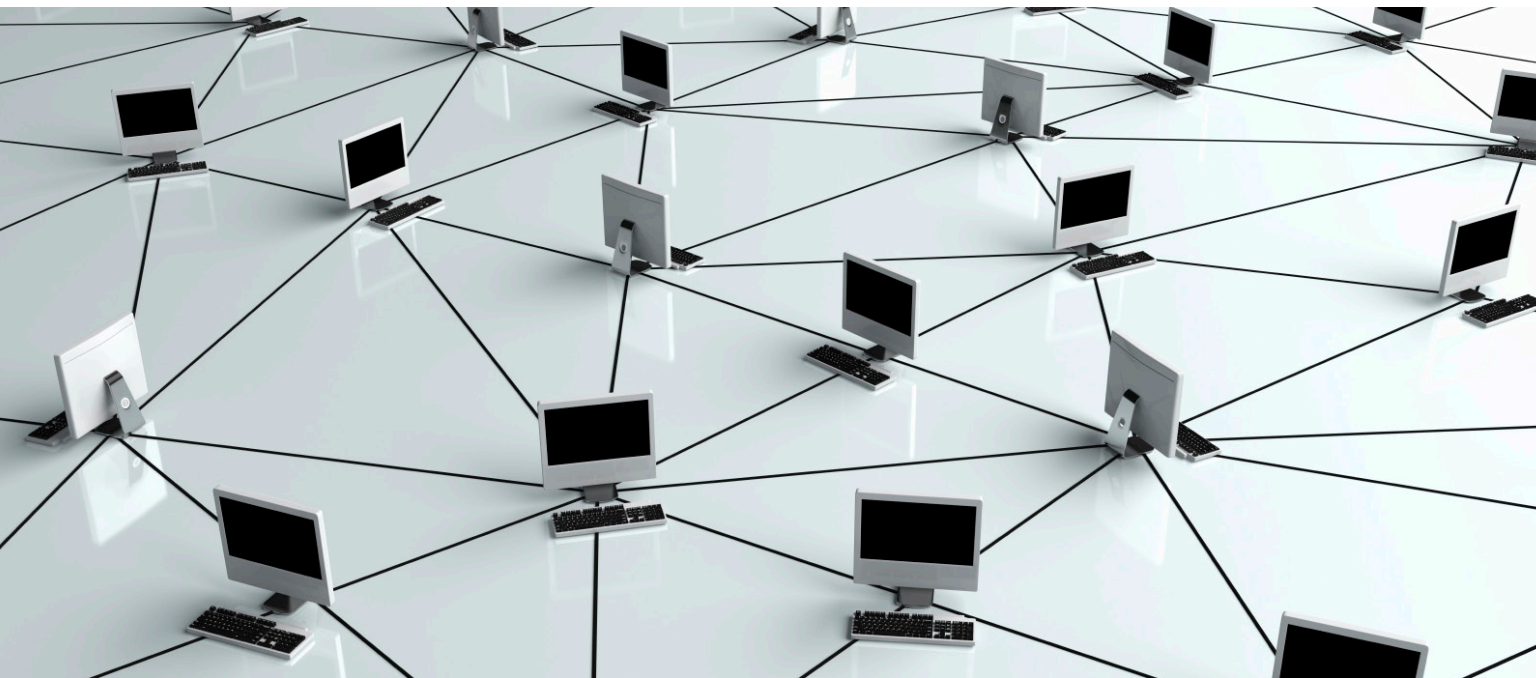


# Tech Innovators

I.T. leaders in Manatees and Sarasota



## **BOOST STUDIO**

**Q: What sets your business apart from others?**

As a full service design and branding studio, Boost approaches projects from a big picture point of view. Client campaigns are built around their brand to ensure all components speak with one voice. Our core strengths include creating high intuitive web experiences that build brand awareness and loyalty by using a wide range of available services and technologies.

**Q: What are your products and services?**

Boost is an agile studio with a big skill set. This allows us to create powerful

solutions for any size project regardless of time constraints. Our services include branding and identity, website development and optimization, packaging and POPs, tradeshow displays, 2D and 3D illustrations, print collateral and publications. We work with the latest technologies, such as Microsoft Tag, to help our clients boost their business.

**Q: What is a common oversight that many businesses make with their website?**

"Content-rich" does not mean cramming everything possible onto a web page. User experience is critical. If customers can't find what they are looking for, they'll take

their business to the competition. We design elegant, easy-to-navigate websites that generate a call-to-action with minimal distractions and choices, producing profitable results for our clients.

**Boost Studio**

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